



FOR IMMEDIATE RELEASE

For More Information

Robert Yturalde
Applied Watch Technologies, LLC
Tel: (877) 262-7593

Email: robert.yturalde@appliedwatch.com
Web: www.appliedwatch.com

Applied Watch Signs Exclusivity Agreements with Nationwide Distributor, Best Enterprises, for Distribution Rights Across United States

Best Enterprises, a Certified Service Disabled Veteran (SDV) and 8(a) Minority HUBZone Sole Source Capable Company Signs Exclusivity Rights with Applied Watch for Distribution Across United States

Crystal Lake, Illinois – April 23, 2006 – Applied Watch Technologies, LLC, the company that brought open source security to the Enterprise, today announced that it has signed exclusivity agreements with Best Enterprises to act as its exclusive distributor for the entire United States territory. In this agreement, Best Enterprises will maintain inventory of the entire line of Applied Watch Command Center appliances in its warehouses and perform nationwide product installations.

Best Enterprises is a certified Service Disabled Veteran company with 8(a) Minority-owned, HUBZone, sole source contract capabilities with federal and military contracts.

"We are thrilled to provide exclusive distribution of Applied Watch to the US commercial and government markets. The Applied Watch Command Center will revolutionize the effectiveness of intrusion management, lowering costs for the customer while increasing productivity", says Dr. Steven Best, CEO of Best Enterprises.

Dr. Steven Best goes on to say, "Best Enterprises monitors for market leading companies whose products revolutionize industry and solve real problems. Applied Watch has done just that with its Command Center intrusion management suite. No organization can effectively manage open source security solutions without it and those who don't have any Intrusion Detection and Prevention solutions should quickly look to Applied Watch for its open source powered solutions. The cost benefits over commercial Intrusion management solutions is astronomical, which no company can ignore."

Up until the signing of these agreements with Best Enterprises, Applied Watch had driven 100% of its sales revenue through inside sales efforts. This new agreement eliminates inside sales for Applied Watch, outsourcing the entire sales organization to Best Enterprises.

Robert Yturalde, Vice President of Sales for Applied Watch states, "Best Enterprises is a trusted and recognized distributor around the world in both commercial and federal circles, we are pleased to have created this relationship with them. This agreement will benefit both companies in giving Best exclusive access to the entire United States region where it will train and manage an entire sales force of its resellers who will sell and implement the Applied Watch solution. With Best maintaining inventory of our product, we will be able to same-day ship an Applied Watch IDS/IPS sensor appliance or Server to anywhere in the world."

About Applied Watch Technologies, LLC

Applied Watch Technologies is the patriarch of a new generation of security information management technology that offers organizations an alternative to costly commercial intrusion detection and prevention systems by using free, open source alternatives. The Applied Watch Command Center, a security information management system for open source security software, enables organizations to use these free open source alternatives without losing the enterprise-grade management capabilities enjoyed in commercial, closed source products. The product line of Applied Watch IDS and IPS agents offers companies a multifaceted approach to detection and automation in protecting customer networks against the threat of hackers and worms. Utilizing the best in free, open source security solutions, Applied Watch provides customers the capability to suppress and contain worm outbreaks or attacks at a much more affordable price point, lowering the overall cost of ownership of security software and solutions.

###

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995:

This release may contain forward-looking statements based on the Company's current expectations, estimates and projections about the Company's industry, management's beliefs, and certain assumptions made by the Company. Words such as "anticipates," "expects," "believes," "may," "will" and similar expressions are intended to identify forward-looking statements. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Therefore, the Company's actual results could differ materially and adversely from those expressed in any forward-looking statements as a result of various factors.

Applied Watch Technologies, Applied Watch, Applied Watch Command Center, Applied Watch Agent, Applied Watch Dashboard, and Applied Watch Server are trademarks of Applied Watch Technologies, LLC. All other companies and products mentioned are trademarks and property of their respective owners.