



FOR IMMEDIATE RELEASE

**For More Information**

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## **Applied Watch Technologies Selected by Independent Panel of Judges to Showcase at RSA Conference 2006 Innovation Station**

Out of 40 Nominated Companies, Applied Watch Was One of Few Selected by Independent Panel of Judges for RSA Innovation Station Award

**Crystal Lake, Illinois – March 01, 2006** – Applied Watch Technologies, the company that brought open source security management to the Enterprise, today announced that it was selected as the most innovative emerging company out of 40 nominations to showcase the Applied Watch Command Center at the 2006 RSA Conference Innovation Station. The selection process was judged by an independent panel of judges comprised of leading Venture Capital investors and CSOs.

Applied Watch was given a separate, unique exhibiting area at the 2006 RSA Conference where the Applied Watch Command Center was showcased along with solutions from its strategic partner, Net Optics. The Net Optics line of network tap solutions arm Applied Watch IDS and IPS sensors with passive monitoring capabilities of virtually any network infrastructure. Net Optics taps are bundled with every single IDS and IPS sensor offered from Applied Watch.

Robert Yturalde, Vice President of Sales for Applied Watch Technologies stated “We were thrilled about being selected for this opportunity. The RSA Security conference is a world-known trade show by all industries. As a showcased product in the Innovation Station, conference attendees from around the world had the opportunity to get insight in to a technology that is reshaping the open source security landscape. The Command Center offers the first-ever enterprise management solution for Snort and other popular open source security software. This award is testament to the innovative technology Applied Watch has developed that finally arms organizations with a capability to use open source security software in their enterprise.”

On February 15<sup>th</sup>, Applied Watch's CEO and President, Eric Hines, presented the company and its flagship product to a panel of judges and an entire audience of RSA Conference attendees.

#### **About the RSA Conference**

Now in its 14th year, the RSA Conference brings together decision-makers and influencers from all major markets, including consumer, education, financial, government, computer networking, telecommunications, Wall Street and the media for one of the industry's premier e-security and cryptography events. Later in the year, RSA Conference 2005 continues in Japan and in Europe. For more information, visit <http://www.rsaconference.com>.

#### **About Applied Watch Technologies, LLC**

Applied Watch Technologies is the patriarch of a new generation of security information management technology that offers organizations an alternative to costly commercial intrusion detection and prevention systems by using free, open source alternatives. The Applied Watch Command Center, a security information management system for open source security software, enables organizations to use these free open source alternatives without losing the enterprise-grade management capabilities enjoyed in commercial, closed source products. The product line of Applied Watch IDS and IPS agents offers companies a multifaceted approach to detection and automation in protecting customer networks against the threat of hackers and worms. Utilizing the best in free, open source security solutions, Applied Watch provides customers the capability to suppress and contain worm outbreaks or attacks at a much more affordable price point, lowering the overall cost of ownership of security software and solutions.

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This release may contain forward-looking statements based on the Company's current expectations, estimates and projections about the Company's industry, management's beliefs, and certain assumptions made by the Company. Words such as "anticipates," "expects," "believes," "may," "will" and similar expressions are intended to identify forward-looking statements. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Therefore, the Company's actual results could differ materially and adversely from those expressed in any forward-looking statements as a result of various factors.

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